

active participation in the weekly classes is considered very important and is considered in grade calculations.

FILM 4025 Interactive Arts II: Interface and Game Design (3,3,0) (tbc)

This course aims to equip students with the thorough understanding of the computational concepts behind the responsive interfaces and intelligent games so that they can apply the techniques in developing new interfaces and games on different media platforms. Interactive and intelligent visual interfaces are the windows and faces of various contemporary media such as games, smartphones, tablets and interactive TV. Those engaging visual interface and novel interaction experience are driven by sophisticated computational concepts and meticulous implementations. Going beyond buttons and point-and-click interface, this course will cover physical-based interfaces built with particles, springs, elasticity, forces and collisions, and explore various input modalities using webcam and microphone for gesture and voice recognition. Special topics on Path-finding, Cellular Automata and Genetic Algorithm will also be introduced to expand student's arsenal of tools in interactive art and design development.

FILM 4026 East Asian Cinemas: History and Current Issues (3,3,0) (tbc)

The course centres on various Asian cinemas and is designed to introduce students to a basic understanding of this unique cluster of cinemas, particularly their respective industrial, directorial and stylistic features. Focus is on Orientalism, modernism, colonialism and post-colonialism of Asian Cinema (and culture and society), also on the relation between cinemas in Asia and cinemas of the West. The areas covered in this course range from major film production centres of Japan, South Korea, India to marginal cinemas such as Singapore and the Philippines; feminist, diasporic and independent filmmaking will also be included in our topics.

FILM 4027 Special Topics in Film and Media Arts (3,3,0) (tbc)

This course allows new topics to be taught, enabling a degree of flexibility within the curriculum, for emergent ideas to appear and be realized within the teaching and learning environment, and to reflect the changing interests and expertise of staff members. There are, therefore, no subject-specific aims and objectives here, but rather general aims and objectives, within which subject-content will be articulated. The course aims to study a particular subject in a comprehensive manner. Students will attend lectures on the subject, read on the subject, view relevant films, and carry out required modes of assessment. At the end of the course students will have a good understanding of the subject, and will be able to demonstrate that understanding in specified forms of assessment.

FILM 4035 Production Management (3,2,1) (tbc)

The course aims to introduce the entire structure of film production nowadays. It explains all duties and importance of main posts, "above-the-line" and "below-the-line", in the film production system including script writer, producer, director, cinematographer editor, grip, gaffer, etc.

The course will introduce the updated management of media organisations and the development of latest media in video and film production. It will be conducted in seminar form. Guests will be invited to share their dynamic experiences of media management. Students will broaden and widen the perspective in production and media management and development.

FILM 4037 Studies in French Cinema (3,3,0) (tbc)

The course will introduce students to some of the important movements within French cinema history, and to important French films and film-makers. The central themes and characteristics of films, film-makers and film movements will be considered, as will historical context. The course will also cover selected areas and issues of European film theory where relevant.

FILM 4045 Studies in German Cinema (3,3,0) (tbc)

The course will introduce students to some of the important movements within German cinema history, and to important German films and film-makers. The central themes and characteristics of film-makers, films and film movement will be considered, as will historical context. The course will also cover selected areas and issues of European film theory where relevant.

FILM 4898-9 Honours Project in Film and Media Arts (6,*,*) (tbc)

An Honours Project is proposed and designed by the student, with the approval of a supervising faculty member, in an area related to the student's selected final major electives. The Honours Project involves the individual student in a creative pursuit and represents the peak of the student's creative achievements in the course. Students receive regular reviews of their progress from supervisors. The final project must be presented in production or written format and will be assessed by a panel of teaching staff.

The proposed project categories may come from the following fields: film and video production, animation, scriptwriting, research, publishing/web design, creative strategy and multimedia installation. Prior to the approval of the project, the student must submit a written proposal. Assessment criteria include judgments on communication and artistic quality, and the creative use of electronic and digital media techniques. Workshops and seminars provide an informal forum to discuss progress in the work.

FIN 1610 Financial Planning and Investment Analysis (3,3,0) (E)

This course provides students with an understanding of basic investment products and financial planning techniques commonly used today. Various investment products will be introduced in this course, such as common stocks, fixed income securities, unit trusts, derivatives, etc. Particular attention is given to forming a sound and executable financial plan. This course is offered to non-BBA students only.

FIN 2210 Banking and Credit (3,3,0) (E)

Prerequisite: BUS 1240 Business and Corporate Social Responsibility or BUS 1630 The World of Business

This course offers students a basic understanding of banking and the importance of an efficient banking industry to the working of a market economy. It examines the structure of the banking industry, the role of the central bank, and the basic functions of commercial banks. Emphasis is placed on the general environment of banking in Hong Kong, financial instruments being offered by the banks and analysing the performance of a commercial bank and also the credit analysis of bank customers.

FIN 2230 Financial Management (3,3,0) (E)

Prerequisite: ACCT 1210 Principles of Accounting I, or ACCT 1220 Principles of Accounting II, or ACCT 1710 Introduction to Financial Accounting, or BUS 1240 Business and Corporate Social Responsibility or BUS 1630 The World of Business

This course is designed to provide business students with solid foundation on finance concepts and essential basic knowledge of financial instruments, markets and institutions. It also aims to equip students with the techniques for evaluating financial assets, assessing capital investment opportunities and making long-term and short-term financial decisions.

FIN 2250 Investment Management (3,3,0) (E)

Prerequisite: FIN 2230 Financial Management, or FIN 2260 Financial Management or FIN 2280 Principles of Financial Management

This course examines the investment environment in Hong Kong, the basic principles of valuation of financial assets, and the development of portfolio and capital market theories. The purpose is to offer students guidance in the management of financial investments.